

Patrick Delfosse: I've been a journalist for 30 years. I've been all over Europe and the world, reporting, presenting and producing mostly for European TV channels. Co-directing INS is my latest and most exciting enterprise.

Luc Dumoulin: I too have travelled the world, covering development, humanitarian and election stories, but from a different perspective. From the communication and media support angle, giving clients tools to explain and illustrate complex, fast-moving situations for their audiences.

Patrick Delfosse: Together Luc and I will bring our best experience to re-launch a multi-faceted media and communications resource centre, with talent, value for money and top-tier technology at its heart. INS. Instant News Service.

Luc Dumoulin: INS is just a stone's throw from the EU's power centres in Brussels. For 25 years it has built an enviable reputation, serving clients from international broadcast media, NGOs, think tanks, the EU itself...pretty well anyone with an interest in EU affairs and a passion to explain. 25 years of expertise, concentrated in a team of enthusiastic and dedicated people from all over Europe, ready to reinvigorate and expand our services.

Luc Dumoulin: Beyond our core business of live studio recording, editing and transmitting, we want to bring to the market new ways to shape and disseminate EU communication strategies.

Patrick Delfosse: We're going to create a "Brussels Media Hub". A sort of "umbrella co-operative" which invites journalists, producers and creative professionals of all disciplines to join an expanding media enterprise. We have crews and mobile facilities to gather interviews and content from all EU member states and beyond...from the neighbours with which the EU has strategic partnerships.

Luc Dumoulin: There'll be writers, camera operators, editors and designers.

Patrick Delfosse: And, of course, social media and web professionals. Which is where I come in. To support the development of new ways to get messages and news on the web. Social media activation and augmented virtual reality. A new world that includes but travels further than Facebook, Twitter and Instagram.

Luc Dumoulin: A world which explores new ways of enhancing existing information and communication tools. Which offers integrated, up-to-the-minute, web-based and social media activation technologies as a complete package.

Patrick Delfosse: We want to talk about Europe! It's changing fast, knocked by competing, often confusing events. There's a pressing need for clarity and reconnection to EU values and benefits. Effective communication with citizens is the key to that.

Luc Dumoulin: Which is precisely what we offer. We are all increasingly inter-connected. Us too at INS. We incubate ideas and build the teams to develop them.

Patrick Delfosse: Teams with unparalleled technical, journalistic and specialist talent, operating in a network of partnerships and alliances. Driven by the needs of clients communicating complex ideas to a world that wants it kept simple.

Patrick Delfosse: So. Get in touch! Let us know what you need right now and what you'd love to develop in the future! If you want to know more, give us a call or visit our website.